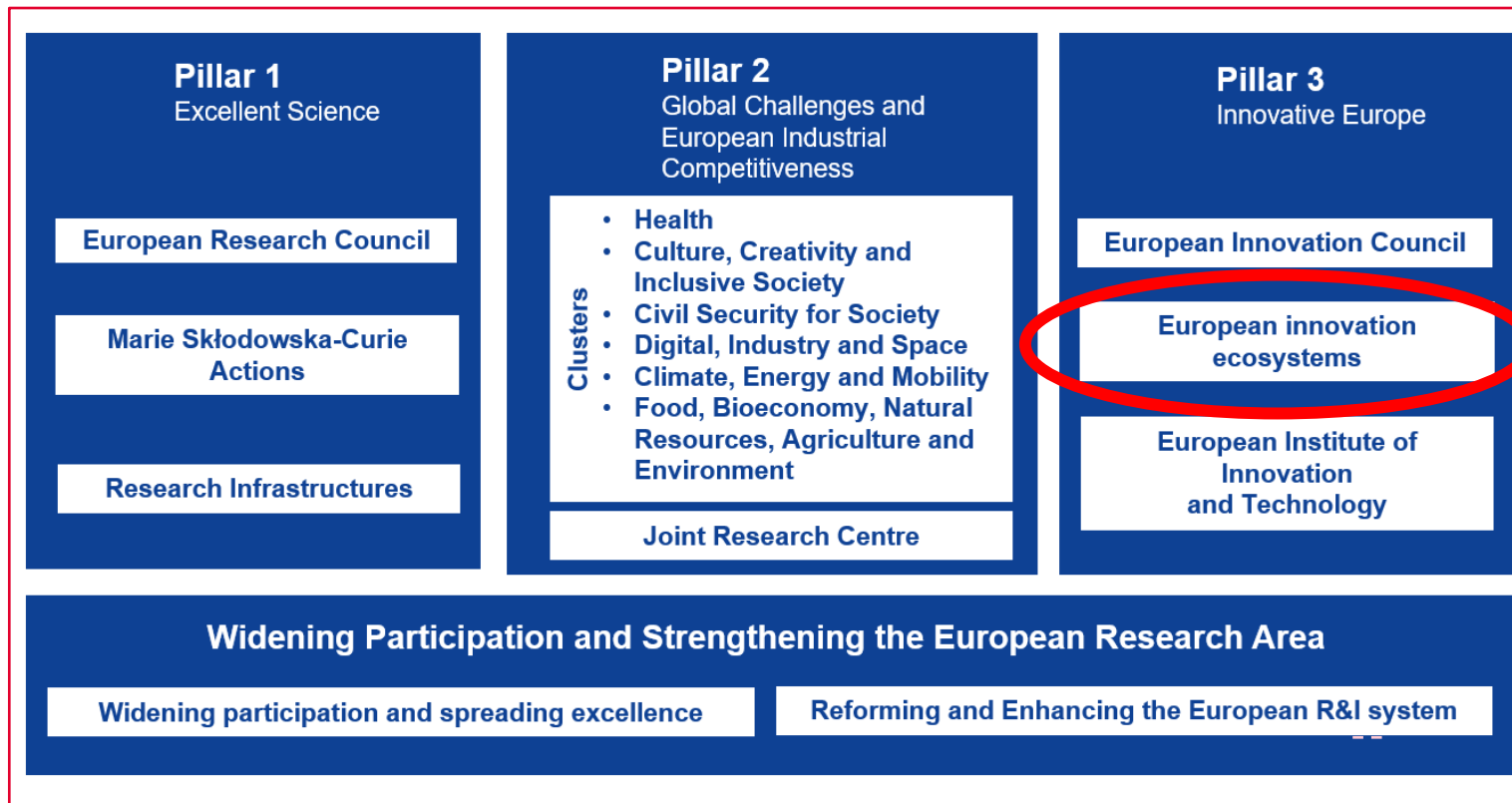


Christian Frey

CLUSTERPLATTFORM: EIE – EUROPEAN INNOVATION ECOSYSTEMS

14.04.2021

HORIZON EUROPE STRUKTUR



WARUM EIN EUROPEAN INNOVATION COUNCIL (EIC) ?



Achtung:

**Das finale Arbeitsprogramm ist noch nicht
akkordiert, alle Informationen stammen
aus dem Draft Arbeitsprogramm
→ ohne Gewähr !**

EIE – EUROPEAN INNOVATION ECOSYSTEMS

The **European Innovation Ecosystems** aims to create more **connected and efficient innovation ecosystems** that support the **scaling of companies** and **spur innovation** to address important challenges in a responsible way

EIE – 3 DESTINATIONS

CONNECT destination: focus on networking

Building interconnected, inclusive innovation ecosystems across Europe by drawing on the existing strengths of national, regional and local ecosystems and pulling in new, less well-represented actors and territories to set, undertake, and achieve collective ambitions towards challenges for the benefit of society, including green, digital, and social transition

SCALEUP destination: focus on Business

Reinforcing network connectivity within and between innovation ecosystems for sustainable business growth with high societal value

InnovSMEs: focus on partnership (= Eurostars 3)

Support the European Partnership on Innovative SMEs, which will help innovative SMEs to increase their research and innovation (R&I) capacity and productivity and to become embedded in global value chains and new markets

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EIE – CONNECT CALLS 2021 (1)

HORIZON-EIE-2021-CONNECT-01-01 (CSA):

Preparatory action for setting up joint programmes among innovation ecosystems actors

Target groups:

National, regional and/or local authorities together with private actors, including public-owned enterprises

Content:

The topic will allow national/regional and/or local authorities in charge of innovation policies and programmes, in cooperation with private and research and innovation actors, **to prepare joint multi-annual programmes of activities (action plans) with the aim of strengthening their efficiency, capacities and interconnection and jointly tackle challenges** at EU, national, regional and local level.

EIE – CONNECT CALLS 2021 (2)

HORIZON-EIE-2021-CONNECT-01-02 (CSA): Building capabilities in innovation procurement

Target groups:

Public and private buyers, public-owned enterprises, SMEs and start-ups, research and technological organizations.

Content:

The proper design of strategies and procedures, in line with the existing legal frameworks, would **define market-oriented proposals, facilitate the implementation of innovation procurement, and ensure its long-term success**. Moreover, it will leverage potential new markets and contribute to tackle societal challenges in a more efficient and sustainable way.

EIE – CONNECT CALLS 2022 (1)

HORIZON-EIE-2022-CONNECT-01-01 (CSA):

Towards more inclusive networks and initiatives in European innovation ecosystems

Target groups:

Public national, regional and/or local authorities, private organisations, public-owned enterprises, professional associations, **clusters**, accelerators, innovation hubs, incubators, technology parks, and/or any other representatives that lead initiatives/networks that support the deployment of innovation.

Content:

The topic aims to increase Europe's innovation efficiency and capacity via **expanding the cooperation and widening the participation of more diverse innovation stakeholders and territories in existing successful initiatives and networks** that support innovation deployment in Member States, Associated Countries, and/or EU regions and/or local communities.

EIE – CONNECT CALLS 2022 (2)

HORIZON-EIE-2022-CONNECT-01-02 (CSA): Integration of social innovation actors in innovation ecosystems

Target groups:

Social innovation actors/social entrepreneurs , SMEs, start-ups, accelerators and business incubators, investors, industry and philanthropy societies, universities and RTOs public-owned enterprises.

Content:

The action aims to **raise awareness and ease the access of social entrepreneurs to the resources of pan-European, national, regional and local innovation ecosystems**. In addition, the action aims to have a lasting **spill-over effect by bringing attention to the benefits of social innovation** projects to the society as a whole and strategic objectives and priorities of the Commission in particular.

EIE – CONNECT CALLS 2022 (3)

HORIZON-EIE-2022-CONNECT-02-01 (**Co-Found Action**):

Implementing co-funded action plans for interconnection of innovation ecosystems

Target groups:

National and/or regional innovation authorities together with private actors, all relevant key stakeholders of innovation ecosystems from across the quadruple helix, including innovative SMEs, start-ups, social innovators, public-owned enterprises, academia, RTOs, technology transfer centres, investors, foundations, **clusters**, associations and the civil society, the Enterprise Europe Network.

Content:

The topic will **support strategic-oriented long-term programmes of activities (action plans)** to enable authorities in charge of public national, regional or local innovation policies and programmes, with the participation of the private sector and research and innovation actors, to **implement joint activities towards innovation deployment**, while tackling challenges at EU, national, regional and local level.

EIE – CONNECT CALLS 2022 (4)



HORIZON-EIE-2022-CONNECT-02-02 (Co-Funded Action): Stimulating innovation procurement

Target groups:

Public national, regional and/or local authorities, public-owned enterprises, SMEs and start-ups, incubators, accelerators, research institutions and technological organisations.

Content:

The aim of this topic is to **boost the innovation procurement in Europe by engaging public and private buyers in the purchase of innovative solutions.**

Public purchasers are important actors for the innovation ecosystem, however, the **potential of procuring innovative solutions is severely underexploited and untapped.**

EIE – SCALEUP CALLS 2021 (1)

HORIZON-EIE-2021-SCALEUP-01-01 (CSA): Expanding Acceleration Ecosystems

Target groups:

Business-acceleration providers – incubators, accelerators, company-builders, innovation agencies, business clubs and networks, regional public authorities and educational institutions.

Content:

Incubators, accelerators and different types of ‘company-builders’ play a crucial role in providing start-ups with growth support. **Start-ups from better-connected innovation ecosystems benefit from more local accelerators with greater funding opportunities and more qualified business support services compared to their counterparts elsewhere.** This geographical gap often requires start-ups from less connected ecosystems to move to more established hubs elsewhere in Europe.

EIE – SCALEUP CALLS 2021 (2)

HORIZON-EIE-2021-SCALEUP-01-02 (Research and Innovation Action): Scaling up deep tech ecosystems

Target groups:

Pan-European research and technology infrastructures, industry including small and medium enterprises, clusters, universities, RTOs, business schools, national / regional innovation funding agencies.

Content:

The aim of the action is to explore how to **fully utilise and build on the experience and knowledge of existing or previous relevant initiatives** at pan-European and, where appropriate national or sub-national level, that have **exploited the ecosystem-building potential of interactions** with industry during the construction, operation and upgrading of research infrastructures.

EIE – SCALEUP CALLS 2021 (3)

HORIZON-EIE-2021-SCALEUP-01-03 (CSA): Women TechEU

Target groups:

Women TechEU targets highly innovative start-ups founded, or co-founded by women, holding a top management position (CEO, CTO or equivalent) in the company at the time of submission.

Content:

- **financial support to the company** as an individual grant of EUR 75 000 supporting activities such as upgrading the business model, updating the business plan and growth strategy, finding partners and investors, market validation, etc.
- **mentoring and coaching** provided by the EIC Business Acceleration Services (BAS), under the new ‘Women Leadership Programme’, which includes dedicated networking and pitching events
- the possibility to participate in **dedicated activities organised by InvestEU and Enterprise Europe Network (EEN)**.

EIE – SCALEUP CALLS 2022 (1)

HORIZON-EIE-2022-SCALEUP-01-01 (CSA): Expanding Entrepreneurial Ecosystems

Target groups:

Vocational schools, higher education establishments, public authorities in the field of education and employment, SMEs, corporations.

Content:

The Expanding Entrepreneurial Ecosystems **should enhance entrepreneurial skills of youth in 'modest' and 'moderate' innovation ecosystems by supporting entrepreneurial education** through programmes designed in closed collaboration with the private sector and business acceleration entities.

EIE – SCALEUP CALLS 2022 (2)

HORIZON-EIE-2022-SCALEUP-02-01 (CSA): Expanding Investments Ecosystems

Target groups:

Business-acceleration providers – incubators, accelerators, company-builders, innovation agencies, business clubs and networks, public and private VCs and their networks, national and regional promotional banks.

Content:

The Expanding Investments Ecosystems **should attract foreign investors into “modest’ and ‘moderate’ innovation ecosystems by raising awareness of local innovation ecosystems and their start-ups**, as well as the potential of the whole region, to capital providers from across Europe.

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HERZLICHEN DANK FÜR IHRE AUFMERKSAMKEIT!

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